

A FORTY UNDER 40 AFRICA INITIATIVE



FORTY UNDER 40 SA

**SEPTEMBER
2024**

CELEBRATING YOUNG &
EMERGING LEADERS UNDER FORTY




FORTYU40SA

PARTNER



WWW.FORTYUNDER40AWARDS.CO.ZA



**OUR
BRANDS**



AWARDING BOARD

Our Awards are carefully managed to guard the credibility and ensure their sustainability. The Awards are supervised by a Judging Panel of eminent Britons comprising the following:



DR. NKOSAZANA DLAMINI ZUMA
MINISTER IN THE PRESIDENCY FOR
WOMEN, YOUTH AND PEOPLE WITH
DISABILITIES, SA



H.E. GRACE JEANET MASON
SOUTH AFRICAN
HIGH COMMISSIONER TO GHANA



WASEEM CARRIM
CEO, NATIONAL YOUTH
DEVELOPMENT AGENCY



SIMPHIWE MBATHA
MEMBER OF
NATIONAL ASSEMBLY



ANGELA SENOSHA
POSITIVE SWITCH



REGINALD PILLAY
ARISTON GLOBAL



MICHELLE AUSTIN
KEEGOR GROUP OF COMPANIES



ABOUT

The Forty under 40 Award is to identify, honor, and celebrate a cross-section of the nation's most influential and accomplished young business leaders under the age of forty from a wide range of industries we cover, who are committed to business growth, professional excellence, and community service and have risen up the ranks of their companies or industries at a relatively young age as a result of this.

We believe that putting the spotlight on these young achievers will not only celebrate them but also build a strong platform for them by giving a voice and opportunities to the next generation of industry pacesetters while building a positive attitude in our youth to strive for excellence at a tender age.

Year after year, we have seen outstanding individuals of trailblazers strive hard with dedication and perseverance by overcoming challenges and economic instability. These are the people we want to award.

Our Awarding Board is seeking outstanding entrepreneurs, executives, managers, and professionals in the public and private, and non-profit sectors and will recognize attributes such as achievements in business, experience and innovation, vision, leadership, and community involvement.

Our categories cover a wide range of all the various sectors you can think of, ranging from banking and finance, energy, family business, agriculture, theatre and arts, journalism, fashion, law, sports, event management, health, technology, and innovation amongst others.



ELIGIBILITY

To be eligible, candidates must be a South Africa, living and doing business in South Africa.

1. Nominees with repeat submissions will have no advantage over those with one nomination. The selection process is not swayed by the number of nominations an individual receives.
2. Nominations can be anonymous and letters of recommendation are not required.
3. Nominee must still be under the age of 40, or 40 in the year of event.
4. Nominee must be an Entrepreneur or Chief Executive officer, Co-Founder, C.O.O of a company.To be eligible, candidate must be a citizen of Ghana, living and doing business in Ghana.

Forty under 40 founded by Richard Abbey Jnr, is currently held in Ghana, Africa, United Kingdom and South Africa



PURPOSE

To recognize and celebrate 40 emerging leaders under the age of 40 who demonstrate or impact personally and/ or professionally through their exceptional leadership.

- To identify projects and individual achievements that have enabled young achievers to set them apart from their competitors and have produced clear and compelling value, return on investment, and other relevant results.
- To encourage our upcoming youth that excellence and success can be achieved at a very tender age.
- To recognise and celebrate 40 emerging leaders under the age of 40 who demonstrate or impact personally and/ or professionally through their exceptional leadership.

AWARD CATEGORY

1. Banking and finance
2. Health and wellness
3. Human Resource and development
4. Education
5. Insurance
6. Investment and Pensions
7. Law
8. Government and Government Agencies
9. Manufacturing
10. Logistics and Supplies
11. Real Estate Development / Construction
12. Sales and Marketing / Advertising / Communications
13. Technology and Innovation
14. Mining and Natural resources
15. Agriculture and Agro processing
16. Food /Catering and Beverage
17. Energy/Oil and Gas
18. Theatre and Arts
19. Fashion
20. Architecture / Design / Decor
21. Hospitality
22. Safety and security
23. Transport / Automotive
24. Community Development
25. Philanthropy and Non Profit
26. Sports
27. Aviation
28. Consultancy and Professional services
29. Family business
30. Media (Digital and Social)
31. Event Management / Planning
32. Shipping and Maritime
33. Journalism (Radio / TV / Newspaper)
34. Printing / Press and Publishing
35. Music & Entertainment
36. Telecom and Mobile / Software Development
37. Social enterprise and Community Development
38. Beauty and Lifestyle
39. Authorship and Creative Writing
40. Travel and Tourism



THE AWARD PROCESS

The following levels of supervision, authentication, and validation will be implemented to guard the credibility of the awards.

- Nominations by the public or the nominee
- Request for data from nominated companies and persons.
- Vetting of data and report writing by a technically competent jury.
- Public voting (based on Award category).
- All individuals shortlisted will be notified directly.
- Shortlisted candidates or finalists will be published in Dailies.
- Awarding Board approval
- Winners are finally announced at the Award ceremony.





WHY ATTEND

Participating in the Forty Under 40 Awards is one of the fastest routes to wide recognition of your achievements. Finalists and winners will benefit from extensive media coverage; wide exposure in the investment community; and enhanced peer recognition.

Recognize and Showcase individual activities and achievements in the past year.

Gain individual and company recognition in the world of business Unwind after a challenging year.

Reward individual efforts in a high-profile, cost-effective setting.

Interact with industry players on issues of mutual interest.

Bridge the gap between entrepreneurs, executives, managers, and professionals in the public, private, and non-profit sector companies.

Advertise company products and services.

Conduct business in a relaxed and fun networking environment.

The Awards represent a cross-section of individuals of excellence from a wide range of industries we cover who are ahead of their age.







SEPTEMBER - 2024



BUSINESS SUMMIT



AWARDS NIGHT

This event will bring together young people from diverse backgrounds to engage in discussions, workshops, and activities that foster personal growth, leadership development, and social impact. By sponsoring this event, you can make a significant impact on the lives of young people in the UK, while also benefiting from valuable visibility and engagement opportunities.

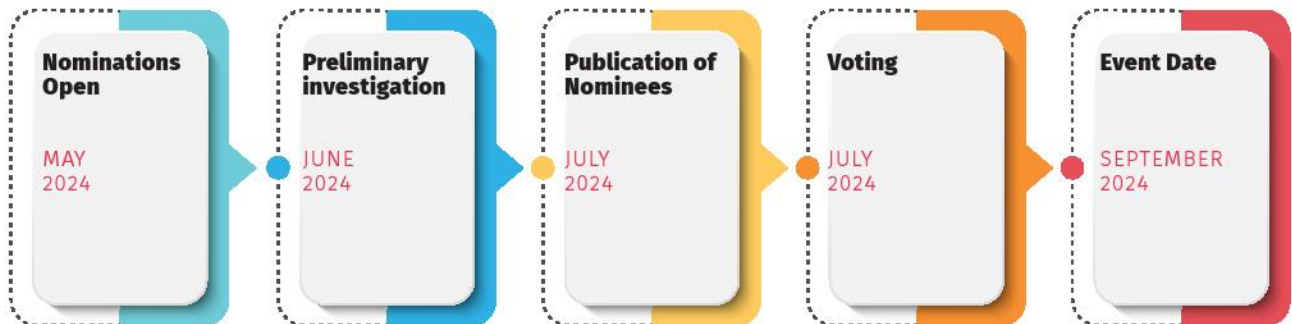
PURPOSE

The Under 40 Champions Summit is an educational and networking event for shortlisted nominees. It's expected to gather over 100 entrepreneurs and Chief Executive Officers under 40. The Summit offers participants a one-day retreat to gain new perspective on their businesses.

It also gives participants a networking platform to mingle with industry's present and future leaders. Through plenary sessions, panels, debates, keynote addresses, interviews, and presentations, we will engage in dialogue with top business leaders, inspiring practitioners, change agents and mind-blowing thinkers from across the country.



TIMELINES



Why Sponsor

Forty Under 40 provides a networking platform for young entrepreneurs. We are committed to supporting the development of business relationships and we will make every effort to promote this aim when we partner with you in a sponsorship.

Your firm will have top priority in terms of time, exposure, and opportunity before, during, and after the events. The event offers you and your company the opportunity to market yourself and build image awareness as well as gain maximum exposure by becoming a sponsor of these events.

During the exhibition and Awards Gala, we aim to create a professional business atmosphere, which provides guests and sponsors, with a comfortable and relaxing environment in which they can develop the contacts that lead to future transactions and long-term alliances.

SPONSORSHIP OPTIONS

- Platinum package
- Gold package
- Silver package
- Drinks sponsorship
- Award Naming Rights

For sponsorship contact us at @xoduscommunications.co.za or call +233 302 439 685



SPONSORSHIP

PLATINUM PACKAGE

1. Title Sponsorship
2. Database sharing with sponsor.
3. Branding of cocktail and networking section.
4. Presentation of awards by representative from your company.
5. Speaking rights of 5 minutes during the event which brings together over 200 guests.
6. Branding of venue.
7. Title name for Under 40 Champions Summit, subsidiary events/associated activity.
8. Five award naming rights.
9. Full page advertisement /profile in the awards ceremony brochure.
10. Mention of principal sponsor in all media relations activities.
11. Mention of principal sponsorship during the launch of finalists.
12. One complimentary table for 10 people of the award ceremony.
13. One complimentary place at the high table at the ceremony.
14. Logo imposition on live stream of events.
15. Exhibition slot at the UNDER 40 Champions Summit.
16. Access to event photography and special interview segment.
17. Sponsor status on website, electronic flyers and nomination forms.
18. Company's commemorative brochures and literature on each table.
19. Sponsorship award and certificate.
20. Opportunity to network with senior industry figures, rising stars as well as influential guest.

R 1,500,000

GOLD PACKAGE

1. Branding of cocktail and networking section.
2. Presentation of awards by representative from your company.
3. Speaking rights of 5 minutes during the event which brings together over 200 guests.
4. Branding of venue.
5. Two award naming rights.
6. Full page advertisement /profile in the awards ceremony brochure.
7. Mention of principal sponsor in all media relations activities.
8. Mention of principal sponsorship during the launch of finalists.
9. One complimentary table for 10 people of the award ceremony.
10. Logo imposition on live stream of summit.
11. Exhibition slot at the UNDER 40 Champions Summit.
12. Access to event photography and special interview segment.
13. Sponsor status on website, electronic flyers and nomination forms.
14. Company's commemorative brochures and literature on each table.
15. Sponsorship award and certificate.
16. Opportunity to network with senior industry figures, rising stars as well as influential guest.

R 1,000 000

SILVER PACKAGE

1. Branding of cocktail and networking section.
2. Presentation of awards by representative from your company.
3. Branding of venue.
4. One award naming rights.
5. Full page advertisement /profile in the awards ceremony brochure.
6. Mention of principal sponsor in all media relations activities.
7. Mention of principal sponsorship during the launch of finalists.
8. One complimentary table for 5 people of the award ceremony.
9. Exhibition slot at the UNDER 40 Champions Summit.
10. Access to event photography and special interview segment.
11. Sponsor status on website, electronic flyers and nomination forms.
12. Company's commemorative brochures and literature on each table.
13. Sponsorship award and certificate.
14. Opportunity to network with senior industry figures, rising stars as well as influential guest.

R 400 000

DRINK RECEPTION PACKAGE

This offers a company the opportunity to sponsor drinks/cocktails reception at the start of the awards ceremony.

R 100 000

AWARD NAMING RIGHTS

This Rights gives your company the opportunity of title ownership of a particular award category. Thus the Award is named after the company. Company benefits from logo on projected screen at the event and on the Crystal Plaque. Naming rights is limited to certain categories only. Offer is limited for one year.

R 50 000

40
PARTY
UNDER

FORTY
UNDER 40



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